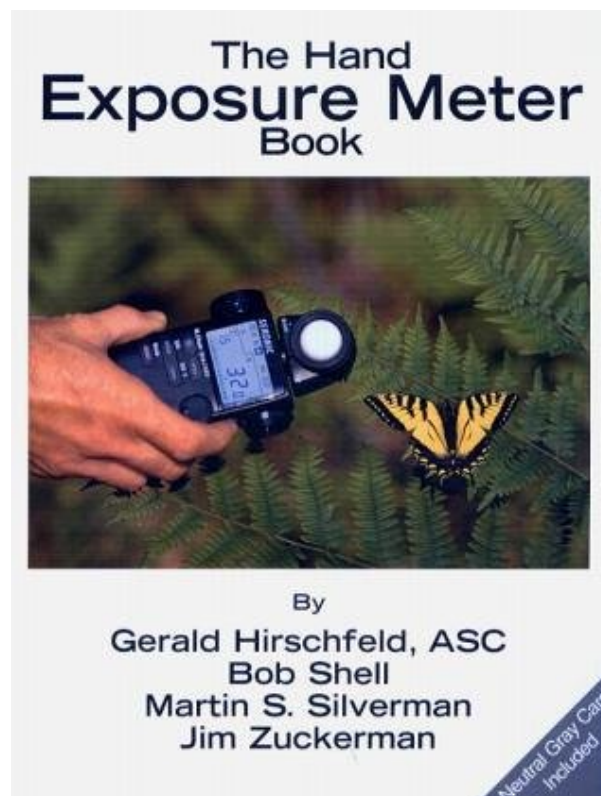


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GERALD HIRSCHFELD, BOB SHELL,
MARTIN S. SILVERMAN, JIM ZUCKERMAN**



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The Hand Exposure Meter Book



By

Gerald Hirschfeld, ASC
Bob Shell
Martin S. Silverman
Jim Zuckerman

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The Hand Exposure Meter Book By Gerald Hirschfeld, Bob Shell, Martin S. Silverman, Jim Zuckerman. In undergoing this life, lots of people always aim to do as well as obtain the best. New expertise, experience, lesson, and every little thing that can enhance the life will be done. Nonetheless, many individuals often really feel puzzled to obtain those points. Really feeling the minimal of experience and resources to be far better is one of the does not have to own. Nonetheless, there is an extremely simple thing that could be done. This is exactly what your teacher always manoeuvres you to do this one. Yeah, reading is the solution. Reviewing an e-book as this The Hand Exposure Meter Book By Gerald Hirschfeld, Bob Shell, Martin S. Silverman, Jim Zuckerman and various other referrals can enhance your life top quality. Exactly how can it be?

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THE HAND EXPOSURE METER BOOK BY GERALD HIRSCHFELD, BOB SHELL, MARTIN S. SILVERMAN, JIM ZUCKERMAN PDF

The Definitive Book on Hand Exposure Meters.

A must read for professional and serious amateur photographers alike!

This book is the first and only one published on this important subject in many decades. Written by four experts, it explains the limitations of cameras with built-in exposure automation, and why modern hand exposure meters are an essential tool for perfect pictures under all conditions.

Subjects covered include:

Why exposure meters can't think and can be fooled.

When and how to use reflected and/or incident light measurement.

Spot metering and metering angle-of-view.

Flash photography, fill-flash, multiple flash.

The importance of exposure meters in cine and video photography.

Plus many more.

Soft cover, 8-1/2 x 11, 92 pages, over 30 color plates, detachable Neutral Grey Card

- Sales Rank: #1260765 in Books
- Published on: 2001-01-01
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Binding: Paperback
- 92 pages

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Most helpful customer reviews

25 of 27 people found the following review helpful.

A total waste of time and money!

By A Customer

Although not "true" professional photographer, I've been taking photographs for fun and profit for nearly 50 years. I purchased this book after purchasing a Sekonic 508 meter and being told this book was better than the Sekonic manual.

I'll agree its better than the Sekonic owner's manual, but this book is so poorly done it actually confused me... I ended up dizzy after reading the first few pages! In my entire life I've NEVER read anything so poorly organized or filled with so much misinformation.

When I finished the book I took it to the [camera store] salesperson that made the recommendation and asked him if he'd actually read the book. He admitted he hadn't and, after reading it at my insistence, he agreed it's misleading, confusing and often incorrect.

It's difficult to believe a book like this could get by any editor, especially a technical editor, yet it's written by editor's! Unfortunately, this says much about the magazines these guys edit and Sekonic.

This book is a TOTAL WASTE of your time and money.

28 of 30 people found the following review helpful.

Hmmmmm

By S. White

This is simultaneously a great book which undermines itself with redundancy in the order of the ridiculous. Don't get me wrong, I'm not planning on throwing it in the trash, infact I found it extremely useful and interesting reading. What I did find perplexing was why I was reading the same information on the same page written three different ways!

For example suppose I wrote ...

"There are two ways to get from a to b, one of them involves the colour blue and the other red"

Then the follwing paragraph gives you...

"After trying to get from a to b and not succeeding with other colours, we can arrive at the conclusion that there are two way's of getting there, namely blue and red"

And finally...

"Don't even try getting from a to b without doing it the blue and red way"

I kid you not, this is precisely how some pages read, over and over in adnauseum. Now, getting past the awful editing in this area - which feels to me as if they couldn't justify selling the thing with it being so thin so they decided to cheat, beef it up with redundant paragraphs - this is a very good book and extremely informative if you happen to use a hand held meter, especially if you happen to own one of the Sekonic Meters. I do, and thats one of the reasons I bought this book, because I wanted to know more about what the pro's have to say about 13% grey versus 18%.

By all means grab this book but be aware it might not be the best value for money, on the other hand it's about the ONLY book out there which provides this info so you basically have little or no choice in the end. I am happy I got it, but it's a flawed work, thats all.

33 of 37 people found the following review helpful.

A real quick slap-together job

By A Customer

This book is a real waste of time and money, both of which I had the misfortune to spend on it. It is basically an advertisement for Sekonic meters, which are really first-rate (I have two of them). The book is repetitive, poorly edited, and full of errors (like paragraphs repeated almost word-for-word on succeeding pages). All three (very talented and knowledgeable) contributors make and re-make the same point: incident meters are way better than reflected. It's as though none of them read what the others had written, or even re-read what they themselves had written. Unless you want to spend twenty dollars to have the same (perhaps valid) message thrown at you again and again, skip the book and spend your money on something that is not a glorified ad flogging one maufacturer's (excellent) equipment, like film.

See all 12 customer reviews...

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